

THESE SPECIAL VALUES IN EFFECT THURS., FRI., SAT., DEC. 10, 11, 12

Shop at A&P for
FINE FOODS
 ESTABLISHED 1939
 WHERE ECONOMY RULES

BE THRIFTY! TAKE ADVANTAGE OF THESE OUTSTANDING A&P VALUES!
FLAVOR-FAMED MEATS

CUDAHY'S PURITAN FANCY EASTERN
HAMS WHOLE OR HALF lb. **26¹/₂ C**

ROASTS CENTER CUT CHUCK lb. **17¹/₂ C**

FRESH LEAN **GROUND BEEF** lb. **12¹/₂ C**

GENUINE 1936 SPRING BABY MILK
LAMB CHOPS LARGE LOIN lb. **25¹/₂ C**

GRAIN-FED "BRANDED" STEER BEEF
STEAKS ROUND OR SWISS lb. **22¹/₂ C**

CUDAHY'S PURITAN OR SUNNYFIELD FANCY EASTERN
SLICED BACON 1/2-lb. **17¹/₂ C**

PLATE RIB **BOILING BEEF** lb. **9¹/₂ C**

FANCY EASTERN SUGAR-CURED BY THE PIECE **BACON** lb. **29¹/₂ C**

EASTERN GRAIN-FED **PORK LEGS OR LOIN ROAST** lb. **22¹/₂ C**

HAMILTON'S **SAUERKRAUT** No. 2 1/2 can **10c**

"TENDERIZED" **SUNSWEEP PRUNES** 2-lb. pkg. **14c**

SPERRY'S **PANCAKE FLOUR** 1-lb. pkg. **15c**

ORANGE PEKOE **LIPTON'S TEA** 1/2-lb. can **33c**

ROSE GARDEN **MARSHMALLOWS** 1-lb. pkg. **10c**

GOLDEN WEST **PEANUT BUTTER** 7-oz. jar **15c**

QUEBEC'S **MELBA TOAST** 5 1/2-oz. pkg. **14c**

NONE SUCH **MINCE MEAT** 9-oz. pkg. **12c**

ANN PAGE **PORK & BEANS** 3 1-lb. cans **17c**

BETTER BEST **SODAS OR GRAHAMS** 1-lb. pkg. **12c**

RAMBLER **SHOE PEG CORN** No. 2 can **13c**

GLENWOOD SWEET **TENDER PEAS** No. 2 can **10c**

SILVERBROOK **BUTTER** FIRST QUALITY lb. **36c**

Sunlight U. S. Extras **EGGS** Large Fresh, Doz. **34c**

FINE GRANULATED **SUGAR** 10-pound paper bag **47c**

GLOBE A-1 FAMILY **FLOUR** 2 1/2-lb. sack **39c**

CRYSTAL **VINEGAR** CIDER quart bottle **10c**

MILAN'S FAMOUS **SPAGHETTI** 1-lb. **14c**

"IT FLOATS" **IVORY SOAP** 1-lb. **9c**

"THE GRANULATED SOAP" **RINSO** large pkg. **19c**

LUCKY LAGER CANNED ALE OR **CANNED BEER** 3 12-oz. cans **28c**

POLK'S FLORIDA SWEET **GRAPEFRUIT JUICE** No. 2 can **10c**

C.H.B. DILL **PICKLES** 25-oz. jar **19c**

KING KELLY ORANGE **MARMALADE** 1-lb. **15c**

FOR SOUPS AND SALADS **VEG-ALL** No. 303 can **12c**

CLAPP'S ASSORTED **BABY FOODS** 3 4 1/2-oz. cans **25c**

"THE WORLD'S LARGEST SELLING BRAND" **8 O'CLOCK COFFEE** 3-lb. bag **55c**

SIERRA CALIFORNIA SWEET **WINES** qt. **39c**

PORT, SHERRY, TOKAY, MUSCATEL
SAUTERNE OR BURGUNDY 5 1/2 25c
SWEET WINE GALLON \$1.25

DRIP, SILEX, PERCOLATOR—GLASS JAR
BEN-HUR COFFEE lb. **25c**

DEL MONTE **ASPARAGUS TIPS** No. 1 sq. can **20c**

DEL MONTE COUNTRY GENTLEMAN **CORN** No. 2 can **10c**

DEL MONTE EARLY **GARDEN PEAS** No. 2 can **12¹/₂ C**

DEL MONTE **BLACKBERRIES** No. 2 can **14c**

VALORA **ORANGE JUICE** No. 1 can **10c**

RICH FLAVOR **TOMATO JUICE** 3 12-oz. cans **14c**

SULTANA **RED SALMON** No. 1 can **17c**

MARCO "BEEF RATION" **DOG FOOD** 2 1-lb. cans **11c**

DEL MONTE **PEACHES** SLICED OR HALVES No. 2 1/2 CAN **14c**

A DELICIOUS DESSERT **MINUTE TAPIOCA** pkg. **10c**

HEINZ TOMATO **KETCHUP** 14-oz. bottle **15c**

CONDENSED MILK **EAGLE BRAND** Hot Dish Pad FREE! 15-oz. can **17c**

FRESH FRUITS & VEGETABLES

SWEET NAVEL ORANGES MEDIUM SIZE doz. **9¹/₂ C**

EMPEROR **GRAPES** 3 lb. **14c** UTAH TYPE **CELERY** 2 large stalks **15c**

CALAVO RIPE **AVOCADOS** 2 for **19c** FRESH FULL PODS **POLE PEAS** 3 lb. **25c**

SOFT SHELL **PECANS** lb. **25c** ARIZONA SOLID CRISP **LETTUCE** head **4c**

Roast Beef a la Merrie England for Holiday Feast



In merrie England, roast beef is the traditional meat for the Christmas dinner, and we can do well to follow this tradition, for a standing rib roast such as the one pictured above, garnished with stuffed prunes, is a real treat, festive enough for any feast occasion.

In cooking a roast of any kind, the temperature is a very important factor if the roast is to be juicy and evenly done throughout. A constant low temperature (300-350° F.) is recommended at all times for the perfect roast. Searing even for a few minutes at the beginning of the cooking period is no longer advocated, because thru experiment, it has been proven that searing does not hold in the juices as was formerly believed.

The roast as pictured here is placed on the platter in a way which makes carving easy. The meat is simply loosened from the bones and cut into slices across the grain. In cooking this roast, however, it should be placed in the pan in an entirely different position, if best results are to be obtained. The fat side should be up, so that as the fat melts it will run down over the meat and make basting unnecessary. When the roast is placed fat side up, it is also unnecessary to use a rack or trivet in the pan, for the bones, themselves, serve the purpose of keeping the meat out of the drippings.

The roast of beef is not covered, nor is any water added at any time during the cooking.

CHRISTMAS MENU
A delightful Christmas menu built around roast beef is suggested below:

- Tomato Juice Cocktail
- Roast Ribs of Beef with Stuffed Prunes
- Browned Potatoes, Brown Gravy
- Buttered Asparagus Tips
- Cranberry and Orange Salad
- Hot Mince Pie
- Nuts Apples Coffee Mints

Hospital Has 8 New Patients This Week

New patients at Jared Sidney Torrance Memorial hospital this week include: Cyrus Baldrick, 1021 West 157th street, Los Angeles, who suffered a fractured hip Dec. 3 while working on the demolition of the high school auditorium building, a PWA project.

Mrs. Lena Egerer, 833 Pier avenue, Hermosa Beach, was received Tuesday for an operation which was performed successfully Wednesday morning. W. R. Dugdale, 6544 Via Lorenzo, San Pedro, was received Dec. 4 for an appendectomy. Billy Galdarisi, 11-year-old son of Mr. and Mrs. Joe Galdarisi, 214 Irena street, Redondo Beach, also underwent an operation for the same cause that day.

Child Recovering
Francis Merced, 1009 Flint avenue, Wilmington, arrived Monday for medical attention. R. H. Herman, 1502 Ocean Drive, Hermosa Beach, was received Dec. 7, suffering from a ruptured appendix. He is reported in a serious condition. Rita McKerral, six-year-old daughter of Mr. and Mrs. Donald McKerral, 4561 Redondo Beach boulevard, Redondo Beach, was received Dec. 4 for an appendectomy. A. G. Parrott, 1636 Bayview avenue, Wilmington, entered the institution Dec. 4 for medical attention.

Patients still confined here are Mrs. Susan Adair, Manhattan Beach nurse, who is recovering from a fractured hip, suffered Nov. 11; Mrs. Lela Gonner, 18092 Prairie avenue, Torrance, who began receiving medical treatment Nov. 29.

FLIPPING THE FILES

13 . . . 10 . . . Five and One Year Ago In Torrance This Week

R. J. Deininger elected commander of American Legion post.

Rev. Francis A. Zeller appointed to board of trustees to fill vacancy caused by resignation of E. H. Nash.

13 Years Ago Torrance Progressive club petitions trustees to create assessment district for paving of Western avenue.

C. C. M. O. locates 11 new wells for second tier of derricks on Torrance lease.

Board of education denies oil drilling on school property owned in this city.

Showing at Torrance theatre: "Children of Jazz" with Theodore Kosloff and Eileen Percy; other features with Richard Barthelmess and May McAvoy, Elliott Dexter and Lois Wilson.

Six new producing wells send thousands of gallons of oil into local tanks.

Columbia Steel decides to add a \$2,000,000 sheet mill to Torrance plant.

Torrance Flat Glass company plans reopening in January with three shifts of 200 men on job.

10 Years Ago John E. Guyan elected master of Torrance Masonic Lodge.

Council decides to cut down trees on Cabrillo between Carson and Doble streets.

A daughter was born to Mr. and Mrs. Jesse R. Bledsoe of Cota avenue at the hospital here.

Police instructed by council to enforce anti-goat ordinance in city limits.

Kiwanis and Rotary clubs stage membership campaign for Chamber of Commerce.

Proposed city charter is presented in complete form to council by Judge C. T. Rippey, chairman of freeholders.

W. Rufus Page elected president of Harbor District Chamber of Commerce.

5 Years Ago City wins first round in court battle to validate \$400,000 water bond issue.

Chamber directors urge Legion drum corps to represent city at Tournament of Roses parade.

Edith Kasper elected worthy matron of O. E. S. . . Mrs. R. R. Smith and Mrs. Herbert Wood hostesses to Rotary Annas . . . Polly Ann bridge club entertains husbands at O. W. Hudson home . . . and Mrs. Clara Conner, noble grand of Rebekah Trio lodge, Lomita, honored at home of Mrs. M. L. May.

City Auditor C. J. Rambo files report with council showing Torrance.

Torrance Herald and **The Lomita News** Published Every Thursday Grover C. Whyte Editor-Publisher 1336 El Prado, Phone 444 Torrance, Calif.

Entered as second class matter January 30, 1914, at post office, Torrance, Calif., under Act of March 3, 1897.

Official Newspaper of City of Torrance

Adjudicated a Legal Newspaper By Superior Court, Los Angeles County

of thousands of dollars over actual cost of operating schools here.

One Year Ago New bids asked for proposed civic buildings under architects' revised plans to meet budget cost.

Rotarians and wives tour Columbia Steel plant following dinner meeting.

Mary Schroeder elected orator of Torrance camp, Royal Neighbors.

Santa's Mailbox in park at Sartori and Marcelina avenues jammed with letters from local children.

Santa Coming For Steel Men's Party for Kids

Santa Claus has assured Columbia Steel workers that he will be happy to appear in person at their gala Christmas entertainment for their children, Saturday night, Dec. 19, from 7 to 9 o'clock. Now the steel workers are completing arrangements for the event to be held in the yard adjoining the "change house" and around a huge Christmas tree.

The steel employees are sponsoring the entire program, it was learned today, and expect to give presents to about 1,200 children. According to present plans, Santa will be escorted to the platform around the tree in his sleigh which will be mounted on a flat car and tugged into the yard by a whistle-toting donkey engine. Details of the program will be announced next week.

Your rent money will buy home.

*The truth**
In Advertising COFFEE



*One of hundreds of unsolicited letters from genuine (not flattery) Ben-Hur Coffee Consumers.

Ben-Hur Coffee Co. 500 Traction Bldg. Los Angeles, Calif.

Gentlemen:

As I make this morning my first thought was now for a GOOD cup of coffee.

For the last four or five weeks our coffee has been exceptionally good. Maybe a new blend.

We have been BEN-HUR coffee users for years and now BEN-HUR seems to have taken on an added flavor. Last night I tucked across the airport, in the rain, for another can of this delicious coffee, and after drinking a taster extolling the virtues of your wonderful coffee.

I feel that where commendation is due it should be given, whole-heartedly, and it is my pleasure to thank the BEN-HUR Coffee Co. for giving the public the FINEST, RICHEST AND BEST WONDERFUL Coffee to be had.

PLEASE DO NOT CHANGE YOUR BLEND.

Yours very sincerely,
 (Name and address on request)

With Mouth-Fruit **JARS OF CANS 3 GRINDS** Drip-Silex Percolator

Ben-Hur Coffee

Ben-Hur Coffee

Alright, Sir, Ben-Hur will continue giving you this extra delicious blend and constantly increasing goodness in your Ben-Hur Supreme Quality Coffee. If modern science finds a way to improve this coffee you will find it under the Ben-Hur Label.

Buy Ben-Hur in the Specialized Grind—Drip, Percolator or Silex—adapted to your own method of coffee making. Discover the new richness of Ben-Hur, if you are not already familiar with its truly wonderful flavor. We believe you will be so pleasantly surprised you will also want to write to us about the greater coffee enjoyment found in Ben-Hur.

BEN-HUR
 Supreme Quality Coffee

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

A&P FOOD STORES
 THE WORLD'S LEADING FOOD MERCHANTS
 1319 SARTORI AVENUE TORRANCE